

BSG Wireless and Mosaik Solutions to Improve Wi-Fi Directory Data

Increasing confidence in datasets will improve Wi-Fi network monetization by accelerating demand for carrier Wi-Fi and cellular offload

LONDON – WBA Wi-Fi Global Congress 2015 – May 20, 2015 – [BSG Wireless](#), a leading provider of innovative Wi-Fi solutions recognized for delivering proven and reliable managed services into the growing Wi-Fi ecosystem, today announced a strategic alliance with [Mosaik Solutions](#), a leader in telecom business intelligence and visualization services. To meet the growing demands of “always connected” lifestyles, the alliance’s primary objective is to improve quality of the global Wi-Fi directory and create a reliable source for the most accurate Wi-Fi location data.

“Both Mosaik Solutions and BSG Wireless are award-winning innovators in the mobile and Wi-Fi ecosystem,” said Bryan Darr, founder and CEO at Mosaik Solutions. “Our combined capabilities will help service providers optimize user experiences, improve confidence in cellular offload and better monetize Wi-Fi networks.”

“Mosaik has a powerful reputation for delivering telecom network intelligence solutions to the wireless industry,” said Atul Devani, CEO at BSG Wireless. “I am confident we can jointly create valuable offerings for Wi-Fi service providers.”

To learn more about BSG Wireless and Mosaik Solutions, connect with leaders from both companies at WBA Wi-Fi Global Congress.

About Mosaik Solutions

Mosaik Solutions builds world-class desktop and mobile applications backed by comprehensive telecom network intelligence. It maintains the most in-depth network coverage and infrastructure database in the world, enabling clients to understand complex spectrum and network coverage dynamics, improve customer experiences and churn with network performance solutions, and track where competitors threaten their best customers.

As an agile team of researchers, creatives and mapping experts, Mosaik develops intelligence solutions that help executives, marketers, engineers and analysts

improve marketing and retention programs, competitive network planning and site acquisition efforts. Visit www.mosaik.com to learn more.

About BSG Wireless

BSG Wireless is an innovative Wi-Fi solutions provider, delivering managed services and products to carriers who want to build, manage, charge for and market their wireless services securely and efficiently. We assist some of the world's leading wireless operators in managing their global wireless roaming footprint, location directories, payment gateway and credential issuance systems to ensure a reliable, secure and seamless customer experience. BSG is a leader in the Wi-Fi industry and are a major contributor to the Wireless Broadband Alliance (WBA).

BSG Wireless is a subsidiary of BSG. BSG was established in 1988 and is headquartered in San Antonio, Texas USA and has offices London, United Kingdom. For over 25 years, BSG has provided financial clearing solutions that maximize the value of telecommunication services. BSG is the largest third-party clearing house for LEC billing in the United States, and BSG has long-standing relationships with more than 500 telecommunications Telco partners in North America. Learn more about BSG Wireless at www.bsgwireless.com.

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