

# Accelerate Wi-Fi Adoption

## BSG Wireless is the leading provider to assist operators globally with their Wi-Fi strategy.

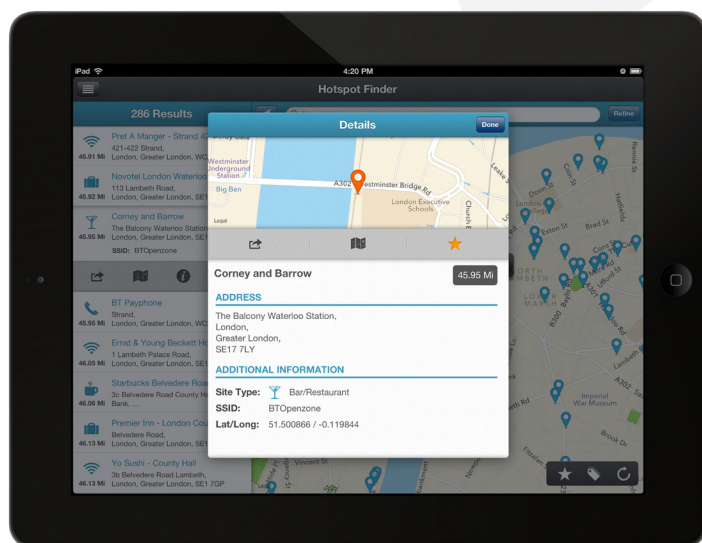
BSG Wireless offers a broad suite of innovative services which enable the next generation of Wi-Fi roaming. Our expertise is in simplifying the user experience across a wide variety of disparate networks and devices.

We provide comprehensive solutions including Radius Interconnection, Directory Management, Data and Financial Clearing, and User Access for both desktop and smartphones. BSG Wireless can deliver complete managed services, tailored to the exacting needs of our customers.

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### Highlights

- Wide-ranging solutions that support the entire Wi-Fi eco-system
  - Access to Wi-Fi networks in over 120 countries
  - Proven capabilities which enable end-to-end billing and settlement between partners for the next generation of Wi-Fi roaming and data offload
  - End-user client applications tailored to individual carrier needs
  - Powerful directory and wireless estate management solutions
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## **Do you have your own domestic footprint and looking to expand?**

If you are looking to expand globally and considering how to construct a global Wi-Fi roaming strategy, you can take advantage of our cost effective and easy to implement Radius Interconnection service “Hub”. We can provide you with access to our partnership networks, using our “one stop” service for all roaming related enquiries and facilitate attractive commercial positions by using our aggregated buying power on behalf of all our customers.

## **Don't have a Wi-Fi footprint and need to offer Wi-Fi service quickly?**

BSG Wireless offers network footprint in over 120 countries. By acting as a “Hub” for many of these networks we are able to deliver service very quickly once commercial approval has been given.

## **Do you have an access client to enable global roaming?**

Our access client has been designed to create seamless connectivity across the entire footprint base and is available to be re-branded and customized in order to meet the individual specifications from our customers. Incorporated into the client is a hotspot finder that uses our market leading Worldwide Directory Service in order for end users to find and use nearby hotspots, and seamlessly manage their credentials globally.

## **Do you have your own access clients?**

Many BSG customers have their own access client solutions, either due to existing agreements or due to a legacy domestic home footprint. We are able to provide the knowledge base to integrate this application into other partner networks globally to expand the roaming footprint or supply and replace the existing access client with our unique BSG Wireless client.

## **Do you have existing network partners?**

Many operators have already started expanding the coverage they provide to their end users by putting in place Roaming Agreements either directly with other networks or by using a third party service provider to offer an aggregated solution. BSG can provide a uniquely tailored solution. With our flexible tailored solution, an operator can achieve the desired strategy while maintaining full control and reducing their costs.

Other providers do not allow you to rebrand or gain access under your own right to their footprint, devaluing the user experience by not maintaining an end to end solution. By using the BSG Interconnection HUB, commercial agreements can be facilitated network to network via the hub enabling a better commercial standing while delivering the complete end-to-end service increasing user adoption and recognition.

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### **About BSG Wireless**

BSG Wireless is a leading provider of Wi-Fi solutions delivering proven and reliable solutions to the growing Wi-Fi ecosystem. Contact our team now for more information on how we can accelerate Wi-Fi adoption and revenues for your company.

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